





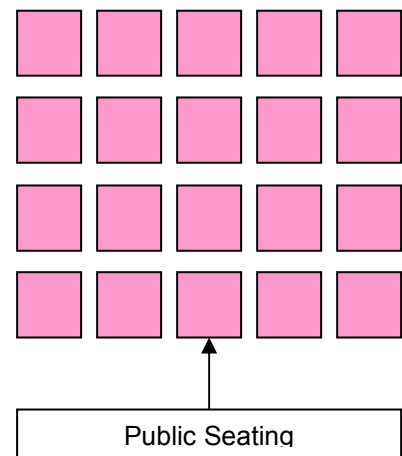
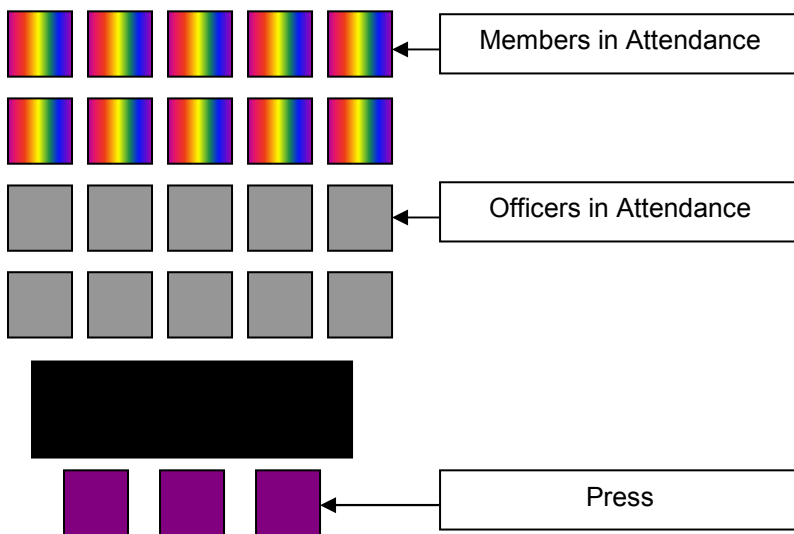
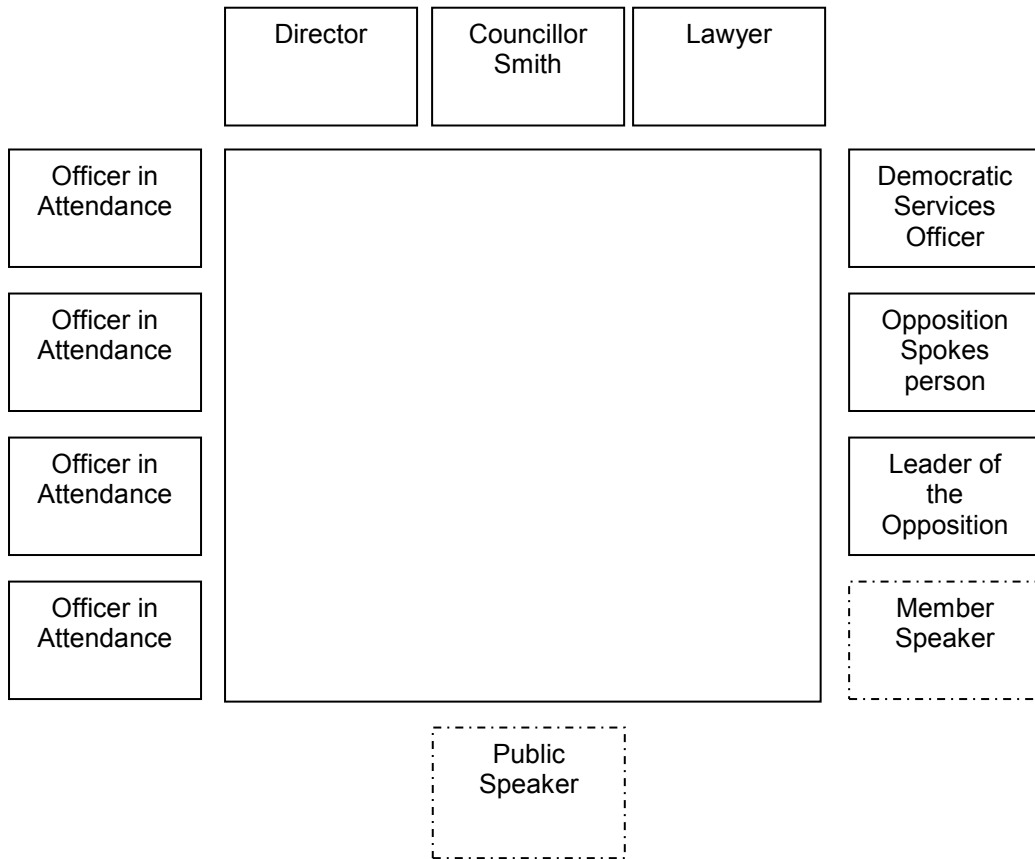
Brighton & Hove
City Council

Cabinet Member Meeting

Title:	Special Culture, Recreation & Tourism Cabinet Member Meeting
Date:	20 January 2009
Time:	3.00pm
Venue	Committee Room 3, Hove Town Hall
Members:	Councillor: Smith (Cabinet Member)
Contact:	Caroline De Marco Democratic Services Officer 01273 291063 caroline.demarco@brighton-hove.gov.uk

	The Town Hall has facilities for wheelchair users, including lifts and toilets
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Democratic Services: Meeting Layout



AGENDA

58. PROCEDURAL BUSINESS

- (a) Declarations of Interest by all Members present of any personal interests in matters on the agenda, the nature of any interest and whether the Members regard the interest as prejudicial under the terms of the Code of Conduct.
- (b) Exclusion of Press and Public - To consider whether, in view of the nature of the business to be transacted, or the nature of the proceedings, the press and public should be excluded from the meeting when any of the following items are under consideration.

NOTE: Any item appearing in Part 2 of the Agenda states in its heading either that it is confidential or the category under which the information disclosed in the report is exempt from disclosure and therefore not available to the public.

A list and description of the categories of exempt information is available for public inspection at Brighton and Hove Town Halls.

59. CABINET MEMBER'S COMMUNICATIONS

60. ITEMS RESERVED FOR DISCUSSION

- (a) Items reserved by the Cabinet Member
- (b) Items reserved by the Opposition Spokesperson
- (c) Items reserved by Members, with the agreement of the Cabinet Member.

NOTE: Public Questions, Written Questions from Councillors, Petitions, Deputations, Letters from Councillors and Notices of Motion will be reserved automatically.

61. PETITIONS

No petitions have been received by the date of publication.

62. PUBLIC QUESTIONS

(The closing date for receipt of public questions is 12 noon on 13 January 2009)

No public questions have been received by the date of publication.

CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

63. DEPUTATIONS

(The closing date for receipt of deputations is 12 noon on 13 January 2008)

No deputations have been received by the date of publication.

64. LETTERS FROM COUNCILLORS

No letters have been received.

65. WRITTEN QUESTIONS FROM COUNCILLORS

No written questions have been received.

66. NOTICES OF MOTIONS

No Notices of Motion have been received by the date of publication.

67. EVENTS PROGRAMME IN PARKS AND OPEN SPACES 2009 1 - 8

Report of Director of Environment (copy attached).

Contact Officer: Ian Taylor, Paula Murray *Tel:* 292711, *Tel:* 29-2534
Ward Affected: All Wards

68. SPECIAL EVENTS - MADEIRA DRIVE CLOSURES 2009 9 - 14

Report of Director of Environment (copy attached).

Contact Officer: Ian Taylor *Tel:* 292711
Ward Affected: All Wards

69. FEES AND CHARGES: BEACH CHALETS, BEACH HUTS, FISHING LOCKERS AND BOAT LICENCES, OUTDOOR EVENTS AND VOLK'S RAILWAY 15 - 24

Report of Director of Environment (copy attached).

Contact Officer: Jayne Babb *Tel:* 29-2730
Ward Affected: All Wards

CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

The City Council actively welcomes members of the public and the press to attend its meetings and holds as many of its meetings as possible in public. Provision is also made on the agendas for public questions to committees and details of how questions can be raised can be found on the website and/or on agendas for the meetings.

The closing date for receipt of public questions and deputations for the next meeting is 12 noon on the fifth working day before the meeting.

Agendas and minutes are published on the council's website www.brighton-hove.gov.uk. Agendas are available to view five working days prior to the meeting date.

Meeting papers can be provided, on request, in large print, in Braille, on audio tape or on disc, or translated into any other language as requested.

For further details and general enquiries about this meeting contact Caroline De Marco, (01273 291063, email caroline.demarco@brighton-hove.gov.uk) or email democratic.services@brighton-hove.gov.uk

Date of Publication - Monday, 12 January 2009

CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

Agenda Item 67

Brighton & Hove City Council

Subject:	Events Programme in Parks and Open Spaces 2009		
Date of Meeting:	20th January 2009		
Report of:	Director of Environment		
Contact Officers:	Name:	Ian Taylor/Paula Murray	Tel: 29-2711
	E-mail:	<u>ian.taylor@brighton-hove.gov.uk</u>	
Key Decision:	No		
Wards Affected:	All		

FOR GENERAL RELEASE

1 SUMMARY AND POLICY CONTEXT:

- 1.1 To set out the proposed programme of special events for Parks and Open Spaces in 2009 and to seek landlord's consent for these events.

2. RECOMMENDATIONS:

- 2.1 That the Cabinet Member Meeting grants consent for the events listed in Appendix 1.
- 2.2 That the Cabinet Member Meeting authorises Officers to enter into formal agreements with event organisers to determine conditions, fees and levels of support as appropriate.
- 2.3 That the Cabinet Member Meeting authorises the Director of Environment after consultation with the Cabinet Member to make any alterations to the events programme as necessary.

3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

- 3.1 Most of the events listed in Appendix A have happened before and retain their previous locations and formats.
- 3.2 Old Steine/Victoria Gardens
- 3.2.1 There was some disquiet last year in terms of the physical state of the Old Steine and Victoria Gardens after the Udderbelly and Ladyboys

structures were taken down last May. There was a subsequent period of time during which the Old Steine gardens did not look their best and there were difficulties restoring the sites because of the timing of the events compared to the planting season. Victoria Gardens have still not recovered. The Old Steine site will not be used for events for 2009 and an application made to use this site from the Parlure Speigeltent will be directed elsewhere.

- 3.2.2 Officers have also worked together to develop a plan to protect these two key sites; both key from the point of view of being valuable event sites and key garden sites for the city centre.
- 3.2.3 In the current climate of economic downturn, the importance of events in the city centre in terms of encouraging both residents and visitors in to attend is particularly important. In the economic impact study of the Brighton Festival in 2004, the secondary spend from event attendees was found to be significant. A recent local media article profiling the new event White Air due to come to the city particularly highlights the importance of events in boosting the economy.
- 3.2.3 Brighton and Hove has been selected to pilot a regional initiative; the Festivals Cluster Development. SEEDA, the regional development agency, has identified 3 areas in the south east to develop their festivals cluster in the lead up to 2012. The rationale for this is that festivals and events are one of the very strongest elements in the region's offer looking towards London 2012 and the Regional Development Agency wishes to make the most of this in national and international marketing.
- 3.2.4 Brighton and Hove has received external funding to develop its Festival Clusters and one key element of this is some work around the outdoor sites in the city. We will be commissioning an audit of outdoor spaces that are currently licensed with a view to creating two things; a directory of these spaces that can be published online plus a new set of technical specifications for each of these sites. These technical specifications will form the basis for any future uses of the sites and will contain the detail of what needs to be put in place in terms of environmental protection and reinstatement for the site. Such specifications will allow the council to take a more rigorous management approach and ensure the right balance between the need for events and preserving green spaces.
- 3.2.5 This piece of work is made possible by the external funding being available to commission it on the basis of the very latest ideas and technology with regard to grounds protection. The professional undertaking this work has a background in events Health and Safety and production. All relevant officers from the Environment Directorate will be involved in this process.

3.2.6 We will be able to assess the impact of technical specifications and the management of these on events and green spaces and this assessment will be included in future reports seeking consents to use these sites.

3.3 Changes to the programme or new events are

3.3.1 Loop:

Loop, the digital arts and music festival, has taken place on Victoria Gardens for the last two years, attracting 4000 visitors each year. Victoria Gardens is chosen because the event takes place across several nearby venues, both indoors and outdoors – the Sallis Benney Theatre, its gardens and the Dome Theatre. For 2009, the organisers wish to add a second day (the previous two years have both been one-day events). The additional day will be designed as a ‘chill out’ event, lower key than the previous day and finishing earlier at 7pm.

3.3.2 Pride Cabaret Tent:

Aeon Events, the promotions company that organises the Wild Fruit area at Pride, wish to use the Wild Fruit marquee as a cabaret venue in the week leading up to Pride. The marquee, which would hold 1500 seated people, would operate from Sunday 26th July through to Friday 1st August in Preston Park. There would be two shows per evening finishing by 11pm. Shows would vary from the Alternative Miss Brighton Competition through to local cabaret artists and international comedy stars.

3.3.3 Greenwave:

Greenwave was held for the first time in Preston Park in 2008. The event is an ‘eco-festival’ featuring products and ideas for sustainable living. With stalls, information and entertainment, all elements of sustainability are covered from recycling through to alternative energies and permaculture. The organisers wish to move the event to Victoria Gardens in 2009 to increase its visibility.

4. CONSULTATION:

4.1 Consultation is taking place with Ward Councillors, Sussex Police, East Sussex Fire & Rescue Service, South East Coast Ambulance Service, NHS Trust, Environmental Health & Licensing and Highways. Any comments received will be provided in a verbal update at the Cabinet Member Meeting.

5. FINANCIAL & OTHER IMPLICATIONS:

5.1 Financial Implications:

- 5.1.1 The level of support given to community events and free public entertainments are financed from income from commercially organised events to produce an overall zero budget, and will be monitored as part of the TBM process. The only contribution from the Authority's Revenue Budget is for the Event Office salaries.
- 5.1.2 All major event organisers are required to provide a deposit. This covers the cost of reinstatement, including the removal of litter, should it prove necessary for the council to undertake the work and use its own contractors.

Finance Officer Consulted: Derek Mansfield Date: 10th December 2008

5.2 Legal Implications:

- 5.2.1 Brighton & Hove City Council is empowered under the East Sussex Act 1981 to use each park and open space for up to 28 days a year in order to facilitate the staging of major outdoor events.
- 5.2.2 The proposals in this report are made in accordance with the Outdoor Events Policy. The policy incorporates relevant considerations in respect of convention rights incorporated by the Human Rights Act 1998. The policy is clear that a balancing act is required between the competing interests of those who attend the events and those who do not wish to attend and consultation is suggested to ensure that this balancing exercise is properly carried out.

Lawyer Consulted: Bob Bruce

Date: 10th December 2008

5.3 Equalities Implications:

- 5.3.1 The Events Programme caters for people from all sectors of the community.

5.4 Sustainability Implications:

- 5.4.1 All events are planned and staged in accordance with the statutory powers and planning obligations as set out in the outdoor events policy.
- 5.4.2 A set of sustainability guidelines will be given to all event organisers to place sustainability high up the agenda when planning for all outdoor events.

5.5 Crime & Disorder Implications:

- 5.5.1 Safety Advisory Groups will be convened for all major outdoor events taking place in Brighton & Hove that have the potential to attract

significantly large numbers of people. A protocol between the council and the emergency services was agreed in 2004 and will continue to be used in 2009.

5.5.2 The Police are involved in the consultation and planning of all major events.

5.6 Risk and Opportunity Management Implications:

5.6.1 All events will be subject to full site specific, suitable and sufficient risk assessments.

5.7 Corporate / Citywide Implications:

5.7.1 The events programme uses public open spaces throughout the city.

6. EVALUATION OF ANY ALTERNATIVE OPTION(S):

6.1 Not applicable

7. REASONS FOR REPORT RECOMMENDATIONS

7.1 Landlord's consent is required for the staging of all major outdoor events in Brighton & Hove.

7.2 Events continue to form an increasingly significant part of the council's overall tourism strategy and contribution to the city's economy. People experience civic pride and satisfaction when major recreational, sporting and entertainment events take place in their locality. These help to bring regional and national recognition to the city and enhance the reputation and identity of the area, as well as bringing significant economic benefits.

SUPPORTING DOCUMENTATION

Appendices:

1. List of proposed outdoor events for 2009.

Documents In Members' Rooms

Not applicable

Background Documents

1. Proposals from event organisers.

APPENDIX 1

SPECIAL EVENTS – Events requiring the use of open spaces in Brighton & Hove

DATE	EVENT	VENUE	TIMES
Sat 11 Apr-Mon 13 Apr	Fiery Food Festival	Hove Lawns	1000-1700 hrs daily
Thurs 16 – Sun 19 Apr	Funfair	Carden Park	1300-2200 hrs daily
Thurs 30 Apr – Sat 9 May	Festival Funfair	The Level	1300-2200 hrs daily
Fri 1 May – Mon 25 May	Ladyboys of Bangkok	Victoria Gardens	Shows approx. 1700 hrs, 2030 hrs each day
Sat 2 May	Festival Children's Parade	Town Centre	1100-1300 hrs
Sun 3 May	2CV Rally	Hove Park	1000-1700 hrs
Fri 8 – Sun 10 May	Brighton Festival Horse Driving Trials	Stanmer Park	1000-1800 hrs daily
Thurs 7 May – Tues 19 May	Chinese State Circus	Preston Park	Shows approx. 1700 hrs, 1945 hrs each day
Fri 15 – Mon 18 May	Funfair	Victoria Recreation Ground	1300 hrs-2200 hrs daily
Mon 25 May	Hove Lions Carnival	Hove Park	1000-1700 hrs
Sun 7 June	Springwatch	Stanmer Park	1000-1800 hrs
TBA	Medieval Festival	Greenleas Recreation Ground	1000 hrs Fri – 2200 hrs Sun
Sat 27 June	Take Part Festival of Sport	Preston Park	1000-1700 hrs
Sat 27 – Sun 28 June	Greenwave	Victoria Gardens	See 3.3.3
Sun 28 June	Capital to Coast Bike Ride	Hove No 1 Lawn	1000-1800 hrs
Sat 4 – Sun 5 July	Race for Life	Stanmer Park	1000-1600 hrs
Sat 4 – Sun 5 July	Paddle Round The Pier	Hove Lawns/Seafront	1000 hrs-1800 hrs
Sat 11 – Sun 12 July	Brighton Kite Festival	Stanmer Park	1000-1700 hrs
Sat 11 – Sun 12 July	Loop	Victoria Gardens	See 3.3.1
Sun 19 July	Peace Picnic	Hove Lawns	1000-1900 hrs
Sun 19 July	RSPCA Open Day	Braypool	1000-1700 hrs
Sun 26 – Fri 31 July	Pride Cabaret Tent	Preston Park	See 3.3.2
Sat 1 August	Pride	Preston Park	1100-2000 hrs
Thurs 20 Aug – Tues 1 Sept	Zippos Circus	Hove Lawns	Various
Sat 19 – Sun 20 Sept	Fiery Food Festival	Victoria Gardens	1000-1700 hrs
Thurs 24 – Sat 3 Oct	Funfair	The Level	1300-2200 hrs daily

CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

Agenda Item 68

Brighton & Hove City Council

Subject:	Special Events – Madeira Drive Closures 2009		
Date of Meeting:	20th January 2009		
Report of:	Director of Environment		
Contact Officer:	Ian Taylor	Tel:	292711
	E-mail:	ian.taylor@brighton-hove.gov.uk	
Key Decision:	No		
Wards Affected:	All		

FOR GENERAL RELEASE

1. SUMMARY AND POLICY CONTEXT:

- 1.1 To set out the proposed programme of special events on Madeira Drive in 2009 and to seek approval of the associated road closures.

2. RECOMMENDATIONS:

- 2.1 That the Cabinet Member Meeting grants consent for the 2009 programme for special events on Madeira Drive and the associated road closures as listed in Appendix 1.
- 2.2 That the Cabinet Member Meeting authorises officers to enter into formal agreements with event organisers to determine conditions, fees and levels of support as appropriate.
- 2.3 That the Cabinet Member Meeting authorises the Director of Environment after consultation with the Cabinet Member to make any alterations to the events programme as necessary.

3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

- 3.1 Most of the events listed in Appendix 1 have taken place on Madeira Drive before and retain their traditional place in the events calendar and their usual format.

- 3.2 Big Beach Boutique 5 will be subject to a separate report to Cabinet Members when full details are received from the organisers.
- 3.3 White Air 2009 was subject to a separate Cabinet Meeting on Thursday 18th December 2008 where it gained landlord's consent including road closures.

4. CONSULTATION:

- 4.1 Consultation is taking place with Ward Councillors (Queen's Park and East Brighton Wards), Sussex Police, East Sussex Fire & Rescue Service, South East Coast Ambulance Service, NHS Trust and the Seafront Traders Association. Internally, consultation has taken place with the Seafront Office, Environmental Health & Licensing and Highways. Any comments received will be provided in a verbal update to the Cabinet Member Meeting.

5. FINANCIAL & OTHER IMPLICATIONS:

5.1 Financial Implications:

- 5.1.1 The level of support given to community events and free public entertainments are financed from income from commercially organised events to produce an overall zero budget, and will be monitored as part of the TBM process. The only contribution from the Authority's Revenue Budget is for the Events Officers' salaries.
- 5.1.2 All major event organisers are required to provide a deposit. This covers the cost of reinstatement, including the removal of litter, should it prove necessary for the council to undertake the work and use its own contractors.

Finance Officer Consulted: Derek Mansfield Date: 10th December 2008

5.2 Legal Implications:

- 5.2.1 Brighton & Hove City Council is empowered under the East Sussex Act 1981 to use Madeira Drive for up to 28 days a year in order to facilitate the staging of major outdoor events.
- 5.2.2 The proposals in this report are made in accordance with the Outdoor Events Policy. The policy incorporates relevant considerations in respect of convention rights incorporated by the Human Rights Act 1998. The policy is clear that a balancing act is required between the competing interests of those who attend the events and those who do

not wish to attend and consultation is suggested to ensure that this balancing exercise is properly carried out.

- 5.2.3 The terms of the agreements with the event organisers, the ongoing consultation process and the long lead-in periods should ensure that the events are properly managed and that disruption is kept to a minimum.

Lawyer Consulted: Bob Bruce Date: 10th December 2008

5.3 Equalities Implications:

- 5.3.1 The Events programme caters for people from all sectors of the community.

5.4 Sustainability Implications:

- 5.4.1 All events are planned and staged in accordance with the statutory powers and planning obligations as set out in the Outdoor Events Policy.
- 5.4.2 A set of sustainability guidelines will be given to all event organisers to place sustainability high up the agenda when planning for all outdoor events.

5.5 Crime & Disorder Implications:

- 5.5.1 Safety Advisory Groups will be convened for all major outdoor events taking place in Brighton & Hove that have the potential to attract significantly large numbers of people. A protocol between the council and emergency services was agreed in 2004 and will be used for these events in 2009.
- 5.5.2 The Police are involved in both the consultation and planning of all major events.

5.6 Risk and Opportunity Management Implications:

- 5.6.1 All events will be subject to full site-specific, suitable and sufficient risk assessments.

5.7 Corporate / Citywide Implications:

5.7.1 The events programme takes place on Madeira Drive and along the seafront between Brighton Pier and Brighton Marina.

6. EVALUATION OF ANY ALTERNATIVE OPTION(S):

6.1 Not applicable

7. REASONS FOR REPORT RECOMMENDATIONS

7.1 Landlord's consent is required for the staging of all major outdoor events within Brighton & Hove.

7.2 Events continue to form an increasingly significant part of the council's overall tourism strategy and contribution to the city's economy. People experience civic pride and satisfaction when major recreational, sporting and entertainment events take place in their locality. These help to bring regional and national recognition to the city and enhance the reputation and identity of the area, as well as bringing significant economic benefits.

SUPPORTING DOCUMENTATION

Appendices:

1. List of proposed Madeira Drive road closures for 2009.

Documents In Members' Rooms

Not applicable

Background Documents

1. Proposals from event organisers

**SPECIAL EVENTS - Events requiring the closure of Madeira Drive 2009
THIS LIST IS SUBJECT TO CHANGE**

DATE	EVENT	CLOSURE
Sun 22 February	Brighton & Hove Half Marathon	Aquarium to Black Rock 0600-1600 hrs
Sun 22 March	Pioneer Motorcycle Run	Aquarium to Black Rock 0600-1700 hrs
Sun 29 March	Taxi Driver of the Year	LP9-LP20 0600 – 1800 hrs
Sun 5 April	Austin Seven Owners Club Run	LP9 – LP20 0600 – 1800 hrs
Sat & Sun 18-19 April	UK Coach Rally	Aquarium to Black Rock 1800 Fri-1900 hrs Sun
Sun 26 April	Jaguar Car Run	LP9-LP20 0600-1800 hrs
Sat 2 May	Children's Parade	Aquarium to base of Duke's Mound 0800- 1500 hrs
Sun 3 May	Historic Commercial Vehicle Run	Aquarium to Black Rock 0600-1900 hrs
Sun 10 May	MG Regency Run	Aquarium to Duke's Mound 0600-1800 hrs
Sun 17 May	Mini Owners Rally	Aquarium to Black Rock 0600-1800 hrs
Sun 8 June	Classic Car Run	Aquarium to Black Rock 0600-1800 hrs
Sun 21 June	British Heart Foundation's London to Brighton Bike Ride	LP7-LP19 Sat 0600-Sun 0600 hrs Aquarium to Black Rock, Sun 0600-2230 hrs
Sun 12 July	Brighton Carnival	LP10 - base of Duke's Mound
Sat 1 August	Pride Parade	Aquarium to LP14 0600 – 1200 hrs
Fri 4 & Sat 5 September	Big Beach Boutique 5	See 3.2
Sat 12 September	National Speed Trials	Aquarium to Black Rock 0600-1900 hrs
Sun 13 September	Ace Café Reunion	Aquarium to Black Rock 0600-2200 hrs
Fri 18 – Sun 20 September	White Air 2009	See 3.3
Sat 3 October	Volkswagen Classic Run	Aquarium to Black Rock 0600-1800 hrs
Sun 4 October	Landrover Run	Aquarium to Black Rock 0600-1800 hrs
Sun 11 October	Brightona '08	Aquarium to Black Rock 0600-1800 hrs
Sun 1 November	Veteran Car Run	LP7-12 and Dukes Mound to Black Rock Sat 0600- Sun 0600 hrs Aquarium to Black Rock, Sun 0600-2200 hrs

Sun November	15	10K Road Race	Aquarium to Black Rock 0700 – 1300 hrs
Mon December	21	Burning the Clocks	Aquarium to Black Rock 1600 – 2100 hrs

CULTURE, RECREATION & TOURISM CABINET MEMBER MEETING

Agenda Item 69

Brighton & Hove City Council

Subject:	Fees and Charges: Beach Chalets, Beach Huts, Fishing Lockers and Boat Licences, Outdoor Events and Volk's Railway		
Date of Meeting:	20 January 2008		
Report of:	Director of Environment		
Contact Officer:	Name: Jayne Babb	Tel: 29-2730	
	E-mail: Jayne.babb@brighton-hove.gov.uk		
Key Decision:	No		
Wards Affected:	All		

FOR GENERAL RELEASE

1. SUMMARY AND POLICY CONTEXT:

- 1.1 To set out the proposed increase of the annual rent levied by the council for beach chalets at Ovingdean, Rottingdean, Saltdean, Madeira Drive and Hove Seafront.
- 1.2 To set out the proposed rent increase in relation to the annual ground rent for beach huts along Hove seafront and for fishing lockers and boat licenses on both Brighton and Hove beaches.
- 1.3 To set out fees and charges to passengers using Volks railway in 2009.
- 1.4 To set out the charges made to the organisers of outdoor events.

2. RECOMMENDATIONS:

- 2.1 That the Culture Recreation & Tourism Cabinet Member agrees the fees and charges as set out in this report and detailed in Appendix 1.

3. RELEVANT BACKGROUND INFORMATION/CHRONOLOGY OF KEY EVENTS:

Beach Chalets

- 3.1 There are in total 5 sets of beach chalets. All of these are of solid construction and owned freehold by the Council. In turn they are leased to

individuals on a tenancy agreement for an annual sum. Tenants are also responsible for the payment of National Non Domestic rates.

3.2 The locations are Hove, Madeira Drive, Saltdean, Rottingdean and Ovingdean. The demand for beach chalets is still high and there is a current waiting list in place of between 5-10 years,

3.3 The yearly rents for each of the locations are shown in the table below:

	No.:	Current Rent: £	Proposed rent: £	Notes: Last increase was agreed in 2007/8
Hove	22	585.20 plus VAT (687.61 inc VAT)	596.75 (689.80 inc VAT)	2.5%
Madeira Drive	23	401.50 plus VAT (471.76 inc VAT)	411.50 (473.21 inc VAT)	2.5%.
Saltdean	20	341.00 plus VAT (400.67 inc VAT)	349.52 (401.95 inv VAT)	
Rottingdean	30	341.00 plus VAT (400.68 inc VAT)	349.52 (401.95 inv VAT)	
Ovingdean	10	372.00 plus VAT (437.10 inc VAT)	381.30 (438.50inc VAT)	2.5%

3.4 Hove rents remain higher to reflect the level of services available in the chalet including water and electricity. The slightly higher rent charged for Madeira Drive takes into account the prime central location.

3.5 Chalets on Madeira Drive, Saltdean, Ovingdean and Rottingdean promenade do not have any utility connections. However there is water available from a standpipe nearby.

3.6 Saltdean and Rottingdean chalets both require urgent repairs and improvements works A bid has been made to the Planned Maintenance Budget 2009/10 to continue the programme of repairs to these units.

Beach Huts

- 3.7 Beach huts are wooden, and owned by members of the public who pay an annual fee to keep their hut on Hove Promenade. This is done using a licence agreement, which is renewable on 1st April each year.
- 3.8 The beach huts are an extremely popular and sought after leisure facility which commands prices well in excess of their construction value when placed on the open market by their owners. There are approximately 400 beach huts for which the current rent is £270.25 inc VAT per annum. It is proposed that the rental is increased to £318.55 inc VAT at the new rate of 15% per annum, Rents were increased last year by 6% to bring them back in line with annual inflationary increases. This year the increase will be at 2.5% in line with inflation.
- 3.9 Proposed charges for Beach Huts:

	Existing Charge: £	Proposed Charge: £	Percentage Change:
Beach Huts Hove Prom	230.00 plus VAT (270.25 inc VAT)	277.00 (318.55 inc VAT)	2.5 %

Fishing Lockers/Boat Licences

- 3.10 There are a number of fishing lockers and boats located on the beach at both Madeira Drive and Hove seafront. Lockers and boat licences are issued each year to registered keepers. The various fees and charges are detailed in appendix 1 of this report.

Volks Railway

- 3.11 Last year the Volks railway passenger fees were not increased. This year it is proposed to increase the fees for the coming season 2009/10 in line with inflation, which is 2.5%
- 3.12 Last year there was the introduction of a £1.00 flat fare for residents during the quieter months of April, May and June, available for one weekend each month. Unfortunately although this was advertised in the Argus and at various poster sites along Madeira Drive the take up of the offer was very low. Therefore it is proposed that this year the Volks railway holds a number of 'Special Days' throughout the season specifically aimed at local residents. Anyone wanting to come along would just have to show proof of residency in Brighton & Hove to benefit from the reduced travel. The aim would be to link these days with other events taking place on Madeira

Drive to add to the day's experience. The Cabinet Member is asked to give consideration to a flat £1.00 fare for these special days for local residents to encourage them to ride on the Volks historic electric railway.

- 3.13 Details of the Volks railway charges are detailed in appendix 1.

Fees & Charges Outdoor Events

- 3.14 Outdoor events are seen as a way of stimulating tourism and attracting visitors, enhancing the local economy and contributing positively to the City's profile through press and media coverage. In addition to the economic benefits, at a local level they foster a sense of community and bring local people together. Outdoor events are those which take place in parks, on the highway and on public open spaces within the City. They can be broadly categorized by their size, objectives of the organiser [commercial, charitable or community development] and duration [one day event, a themed weekend or a marquee entertainment with a run of several weeks].

Madeira Drive Hire Charges

- 3.15 The current hire charges exclusive of VAT for Madeira Drive are shown below:

Category of event:	Charge for the hire of Madeira Drive for the financial year 2005/06: £	Proposed Hire Charges 2008/9: £	Percentage Increase: Last increase was agreed in 2007/8
Commercial	6325	6550	3.5%
Charitable/Community	2310	2400	4%
Enthusiasts	1300	1350	4%

- 3.16 The events office is a member of the National Outdoor Events Association and attends meetings at both a national and local level. Work has been undertaken at a regional level to compare the fees charged in the south of England. There is no national industry standard and our charges compare favourably with our counterparts in the southeast.
- 3.17 Associated fees and charges need to be taken into account in relation to the publicity and marketing of events that are held in the city, charges are made for poster and banner sites in various locations across the city. These fees are detailed in appendix 1.
- 3.18 Large scale events that are held in parks and open spaces are considered on an individual basis. The rationale on what fees and charges are to applied was set in the Outdoor Events – Charging Policy presented to the Environment committee on 20th October 2005

4. CONSULTATION

- 4.1 The ability to revise rents is prescribed within the tenancy and licence agreements for each property. Notice of the revised rent is given prior to registered owners being billed by Exchequer Services.

5. FINANCIAL & OTHER IMPLICATIONS:

Financial Implications:

- 5.1 Wherever possible increases have been maintained at the inflation factor of 2.5%. In the case of the Volks Railway, no increases have been made for the previous four years and the increases indicated are required to enable the service to cover the forecast operating shortfall in the current year.
- The level of support given to community events and free public entertainments are financed from income from commercially organized events to produce an overall zero budget. The only contribution from the Authority's revenue budget is for the Event Office salaries.
 - All major event organizers are required to provide a deposit. This is in order to cover the cost of reinstatement of the park or open space, including the removal of litter, should it prove necessary for the Council to undertake the work itself and use its own contractors

Finance Officer consulted: Derek Mansfield

Date: 15/12/08

Legal Implications:

- 5.2 There are no direct legal implications that arise from the reviewed fees and charges of the report. Until the introduction of The Licensing Act 2003, only those events, which enclosed an area of public open space and charged an admission fee, required a Public Entertainment License. Terms and conditions for the use of the land in all other cases (the majority of outdoor events) were made as part of landowners consent. From November 2005, with the introduction of the Licensing Act 2003, the majority of outdoor events will now not need to obtain landowner's consent but an entertainment license, for which they will have to pay a fee.

The Council must take the Human Rights Act 1998 into account in respect of its actions but it is not considered that any individual's Human Rights Act rights would be adversely affected by the recommendations or contents of this report.

Lawyer Consulted:

Name Bob Bruce

Date: 16/12/08

Equalities Implications:

- 5.3 The events and services that that this reports covers cater for people from all sections of the community.

Sustainability Implications:

- 5.4 None in relation to the setting of fees and charges

Crime & Disorder Implications:

- 5.5 None specifically relating to the content of this report in relation to fees and chares for the coming year

Risk and Opportunity Management Implications:

- 5.6 Although it is proposed the fees are being increased there is still a high demand from residents for beach chalets, fishing lockers and beach huts. There have been 22 changes of beach hut ownership in 2008/9 and there is a waiting list fro beach chalets.

Corporate / Citywide Implications:

- 5.7 The services detailed in this report provide a significant number of leisure opportunities for a catchment area that includes the whole city.

6. EVALUATION OF ANY ALTERNATIVE OPTION(S):

- 6.1 None

7. REASONS FOR REPORT RECOMMENDATIONS

- 7.1 Fees and charges for fishing locker, boats, beach hut and chalets are reviewed each year, there is a requirement within the terms of the agreement that is issued to the occupier that two clear months notice is given of proposed increases before they can be passed on and implemented. Therefore the timing is such that the recommendations should be approved.

SUPPORTING DOCUMENTATION

Appendices:

1. None

Documents In Members' Rooms

1. None
- 2.

Background Documents

1. Previous Fees & Charges Report 16 January 2008
- 2.

Proposed Fees and Charges for 2009/10

SERVICE : LEISURE SERVICES

Description	2008/9 Existing Charge £	% Increase	2009/10 Proposed Charge £
SEAFRONT SERVICES:			
Winch or capstan site	21.00	2.5	21.50
Beaching Permit for pleasure/sailing/rowing boat	28.00	2.5	28.70
Beach Locker Site – small [self build]	21.00	2.5	21.50
Beach Locker Site – large [self build]	42.00	2.5	43.00
Beach Locker – [locker owned by Council]	70.00	2.5	71.75
Beach Chalets – Saltdean and Rottingdean	341.00 plus VAT (400.67 inc VAT)	2.5	349.52 (401.95 inv VAT)
Beach Chalets – Madeira Drive	401.50 plus VAT (471.76 inc VAT)	2.5	411.50 (473.21 inc VAT)
Beach Chalet - Ovingdean	310.00 plus VAT (£364.25)	2.5	372.00 plus VAT (437.20 inc VAT)
Beach Chalets – Hove	585.20 plus VAT (687.61 inc VAT)	2.5	596.75 (689.80 inc VAT)
Beach Hut Licence (Hove Prom)	270.25	2.5	277.00 318.55 inc VAT
Beach Volleyball (hire fee per hour)	19	2.5	19.50
Beach Basketball Court	Free	0	Free

VOLKS RAILWAY			
<u>Full Journey</u>			
	Year 2008/9		Year 2009/10
Adult - Single	1.50	13.3	1.70
- Day Return	2.50	8.0	2.70
Child - Single	0.70	14.2	0.80
- Day Return	1.20	8.3	1.30
Senior Citizen - Single	1.00	0	1.00
- Day Return	1.70	0	1.70

Family Ticket - Single	3.50	5.7	3.70
- Day Return	6.00	3.3	6.20
Group Booking:			
Day Return (each) - Adult	2.00	0	2.00
- Child	1.00	0	1.00
<u>Halfway Station Peter Pan</u>			
Adult - Single	0.80	12.5	0.90
- Day Return	1.50	13.3	1.70
Child - Single	0.40	0	0.40
- Day Return	0.70	0	0.70
Special	1.00	0	1.00
Child – to be under the age of 16 years and over 5 Senior Citizen – to be 60 years or over Family ticket – up to 5 people of which no more than 2 shall be over the age of 14 years Group Booking – coach/school parties of 10 or more VAT – All charges are inclusive of VAT where applicable.			
MADEIRA DRIVE	2008/9	%	2009/10
Commercial	6325.00	3.5	6550
Charity/Community	2310.00	4	2400
Enthusiast	1300.00	4	1350
VAT – All of the above charges for Madeira Drive are exclusive of VAT			
Advertising Sites			
Poster sites – per poster per 10 day period	3.55	4	3.70
Banner Sites Per Week - Standard	205	4.5	215
- Concession	140	4	145